


PERSONAL INFORMATION

Fuad Bajraktarević



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Female m | Date of Birth / | Citizenship BiH

Professor in the scientific field of "Management and Organization"

WORK EXPERIENCE

2020 - present

Professor in the scientific field of "Management and Organization"
Faculty of Management and Business Economics, University of Travnik

2014 – 2020

- Associate Professor for the field of science "Management and Organization", Faculty of Management and Business Economics, University of Travnik
- Associate Professor for the subject Consumer behavior, Human Resources Management I, Human Resources Management II., European Management, Contemporary Management, Organization, Corporate Governance, Leadership, Risk Management and Crisis Communication- Faculty of Management and Business Economics, Travnik,

2011 – 2014

- Vice Dean for Education at the Faculty of Management and Business Economics, University of Travnik, Travnik

Assistant Professor for the subjects: Consumer Marketing, Human Resource Management, Enterprise Economics FMT Travnik, Organization of Sports Facilities, Faculty of Education, Travnik

Assistant Professor for the subject: Strategic and Operational Management, University "Džemal Bijedić" Mostar

2009

Assistant Professor in the specialized scientific field of Sports Management (Management and Marketing in Sports, Tourism and Sports, Sports Tourism Management, Planning of Sports Facilities in Tourism, Sports Marketing Management and Public Relations in Sports, Management of Sports Business Facilities, Fundamentals of Modern Sport and Sports Organizations, Fundamentals of Sport Management, Strategic and Operational Management in Sports)

EDUCATION AND TRAINING

2008

PHD studies

Ph.D.(Doctorate), Faculty of Management (FAM) Novi Sad - "The organizational and psychological factors of efficient organization of sport in Bosnia and Herzegovina"

2006	MBA, Faculty of Management (FAM) Novi Sad - "Personality traits as selection factor managers in sport"
2004	Faculty of Management Novi Sad-Operations Management
1999	Academy of Sport in Belgrade, direction – tennis
1996	Faculty of Physical Education, direction – football
1994	He graduated at the Faculty of Mechanical Engineering in Novi Sad - The direction of the Managing Information Systems
Driving licence	B category

ADDITIONAL INFORMATION

Professional engagement

- 2015. Pre-Entity of the Organizing Committee of the 5th International Scientific-Professional Symposium on "Cultural and Historical Heritage in the Development of Tourism and Related Activities"
- 2013. President of the Board of KK "BOSNA"
- 2011. Member of the Board of "KK BOSNA" Sarajevo
- 2011. Certified lecturer of the Civil Service Agency of BiH
- 2011. President of the Board of the Youth Program of KK "BOSNA"
- (2009 - present) Editor-in-Chief of the journal "University Chronicle," published by the University of Travnik, Travnik
- 2009. Center for Education of Tennis Coaches, FASTO Sarajevo and Tennis Federation of BiH, 2009
- 2008-2009. "Olimpijski bazen Otoka" - engaged as a marketing manager
- 2008. Appointed to the position of Coordinator of the Administrative and Informational Center of ZOI 84
- 2007. Head coach of the women's national team of BiH under 12 years old
- 2001-2007. Director of TK "TENNSA 2001" Sarajevo
- 1999-2001. Manager of the tennis school TC "TENIS PRO" Sarajevo
- 2008. Therapeutic Community Campus Project: Organization of sports training programs inside and outside the Campus
- 2007. Municipality of Centar Project: Tennis training with children from kindergartens in the Municipality of Centar
- 2006. Municipality of Centar Project: Tennis training with children from kindergartens in the Municipality of Centar

Bibliography

- Bajraktarević, F.: "A Word or Two about... Tennis", Homo sportikus, Vol.1-2, No 1, 2000, ISBN 9958-606-00-1
- Bajraktarević, F., Bajraktarević, J.: "The Impact of Psychological Factors on the Effectiveness of Managers in Sports Organizations", Sportekspert, Vol. I, No. 2, 2008, ISSN: 1840-363
- Bajraktarević, F., Bajraktarević, J.: "Motivation of Sports Achievement as a Selection Factor for Managers in Sport", Sportski Logos, No. 8/9, 2007, ISSN 1512-875X
- Bajraktarević, F., Bajraktarević, J.: "Evaluation of Sports Performance in the Function of Sports Management", Sportski Logos, No. 8/9, 2007, ISSN 1512-875X
- Bajraktarević, F., Bajraktarević, J.: "Anxiety and Extraversion as Determinants of Success in Sports and Sports Organization in BiH", Sportski Logos, No. 8/9, 2007, ISSN 1512-875X
- Bajraktarević, F.,: "Sports Management", Sportekspert, Vol. I, No. 3, 2008, ISSN: 1840-363
- Bajraktarević, F. (2009): "Education of Tennis Coaches at Sports Faculties for Better Organization and Management of Tennis Development in BiH", II International Seminar "Role of Sports in Health Preservation", Conference Proceedings and Abstracts, SSSBK/KSB and Public Health Institute SBK/KSB, pp. 106-108
- Bajraktarević, F., Dacić, M., Dacić, H. (2010): "Modern Tendencies in the Development of Entrepreneurial Organizations", University Chronicle, Journal of the University of Travnik, Vol. 2, No. 2, pp. 35-45, ISSN 1840-3999
- Bajraktarević, J., Bajraktarević, F. (2010): "Psychological Aspects of Marketing in Advertising Messages and Their Subliminal Effect on Consumer Personality", University Chronicle, Journal of the University of Travnik, Vol. 2, No. 2, pp. 35-45, ISSN 1840-3999
- Bajraktarević, J., Bajraktarević, F. (2010): "Organizational Behavior", University Chronicle, Journal of the University of Travnik, Vol. 2, No. 2, pp. 93-101, ISSN 1840-3999
- Bajraktarević, F., Bajraktarević, J. (2010): "Knowledge Management", University Chronicle, Journal of the University of Travnik, Vol. 2, No. 2, pp. 131-141, ISSN 1840-3999
- Bajraktarević, F.: "Prediction and Importance of Risk Management", 3rd International Scientific-Professional Conference on the Theme: "The Role of Corporate Management in Sustainable Development and the Development of Modern Tourism", University of Travnik, Faculty of Management and Business Economics, Neum, 2010
- 6th INTERNATIONAL SCIENTIFIC-PROFESSIONAL SYMPOSIUM titled "Economic Development and Entrepreneurship – Perspectives and Challenges"
- Bajraktarević, F., Džananović, A., Kurban, T.: "Organization and Management of Educational Institutions through Leadership Functions"
- Đedović, D., Bajraktarević, F., Bajraktarević, J., Wolf, N. (2011): "Factor Analysis of Perfectionism in Sports Managers of Sports Organizations from the Area of Herzegovina-Neretva Canton", University Chronicle, Journal of the University of Travnik, Vol. 3, No. 2, ISSN 1840-3999, pp. 69-77, Indexed in: COBISS.BIH, Copernicus Index, EBSCO
- Bajraktarević, F., Dacić, H. (2015): "The Concept and Importance of Diversity in BiH", University Chronicle, Journal of the University of Travnik, ISSN 1840-3999, Indexed in: COBISS.BIH, Copernicus Index, EBSCO
- Bajraktarević, F., Dacić, L. (2015): "International Agreements in the Field of Environmental Protection", University Chronicle, Journal of the University of Travnik, ISSN 1840-3999, Indexed in: COBISS.BIH, Copernicus Index, EBSCO
- Bajraktarević, F., Dacić, L., Dacić, H. (2017): "Economics and Development, Depending on the Organization of Human Resource Management", E D A S O L, Banja Luka
- Čolaković, N., Bahtić, S., Bajraktarević, F. (2017): "Impact of Ownership Transformation in the Public Sector on the Management of Public Goods", E D A S O L, Banja Luka

- Fuad Bajraktarević, Anela Džananović, "Managerial Stress - Burnout Syndrome", 2016.
- Anela Džananović, Fuad Bajraktarević, Azra Sućeska, "Quality of Management and Leadership of Enterprises Defined by the Motivation and Emotional Intelligence of Managers and Leaders", 2021.
- Anela Džananović, Fuad Bajraktarević, Nezir Huseinspahić, "Education and Training of Managers on Business Zones as a Key Prerequisite for the Development of the Economy and Business in Local Communities", 2020.
- Anela Džananović, Azra Sućeska, Fuad Bajraktarević, "Quality Management and Leadership of Leaders and Managers Determined by Emotional Intelligence and Motivational Factors", 2021.
- Anela Džananović, Fuad Bajraktarević, Mevledin Bećirević, "Motivational Factors as the Core Element of TQM for Leaders and Managers", 2024.

Books

- Bajraktarević, J., Bajraktarević, F., Solaković, W. (2013): Organizational Behavior, Avery Publishing House, Sarajevo, ISBN 978-9958-0951-3-9, COBISS. BH-ID 20722694.
- Bajraktarević, F. (2014): Consumer Behavior and Market Marketing, Avery Publishing House, Sarajevo.
- Ademović, K., Bajraktarević, F. (2017): European Union and Legal Frameworks, Avery Publishing House, Sarajevo.
- M. Dacić, F. Bajraktarević, A. Džananović-Bajraktarević (2025): Modern Theories of Organizational Structures and Organization Models, Sarajevo.

Seminars

The Civil Service Agency - area management

Conferences

- 9-10.2009 Tennis Europe Specific Theme Conference – Developing 10&Under Tennis Players, Certificate of Attendance
- 7-10.2009 International Tennis Federation, ITF Coaching Department, Certificate of Attendance
- 3rd International Scientific-Professional Conference on the topic: "The Role of Corporate Management in Sustainable Development and the Development of Modern Tourism", University of Travnik, Faculty of Management and Business Economics, Neum, 2010.
- 6th International Scientific-Professional Symposium titled "Economic Development and Entrepreneurship – Perspectives and Challenges"
- ICEI 2021, Economic Response and Crisis Recovery Caused by the Covid-19 Pandemic, 7th Conference with International Participation.
- ITEM 2022, 6th International Scientific Conference on IT, University of Maribor, Slovenia.
- International Scientific-Professional Conference "Crisis Management in the Context of Global Economic Challenges", 2023.